



## Colorado Stock Horse Association

c/o 15351 West 76<sup>th</sup> Drive

Arvada, CO 80007

720-560-3646

2024 Season

Re: Colorado Stock Horse Association 2024 Sponsorship/Advertisement

Dear Business Owner:

Colorado Stock Horse Association is a not-for-profit, open horse show association in the Arvada area. We are committed to providing a safe and enjoyable environment for youth and adults to show their horses and to promote sportsmanship and learning at the same time. To provide this environment, the Association sets forth these values:

- Providing regular horse shows throughout the spring and summer months.
- Holding these shows in a safe and enjoyable manner.
- Providing an atmosphere where professionalism, honesty, and integrity prevail.
- Operating this Association in the best interests of a variety of horse breeds and a diversity of riding disciplines.

Each year, in order to keep our entry fees low and help subsidize the costs of our shows, we offer a variety of sponsorship advertising in our Program/Pattern Book to promote area businesses. In addition, sponsors are promoted during all our shows, as well as offered the opportunity to set up a vendor booth at any or all of our shows if they so choose.

We are asking that you join us in keeping our organization cost-effective for the average person by purchasing one of the sponsorships available as a tax-deductible advertising expense. The particulars are outlined on the Sponsorship Form which is included. We appreciate your consideration of this request.

Sincerely,

A handwritten signature in black ink, appearing to read "Pamela C. Himes".

Pamela C. Himes  
CSHA President